1. Spin eyehook so the distance between the magnet and paperclip is 0 mm.
2. Put colored paperclip at 12 cm mark.
3. Add one paperclip to colored paperclip.
4. Repeat step #3, until string falls.
5. Remove paperclips from string.
6. Spin eyehook to move paperclip 1 mm farther from magnet.
7. Repeat steps #2-5.
8. Repeat steps #6-7 until string falls with no additional paperclips.
9. Repeat steps # 1-8.